

Westside Quarterly Shoreline Planners Meetings

Attendee Survey 2012

Westside Planners Meeting, April 26, 2012

Survey Purpose



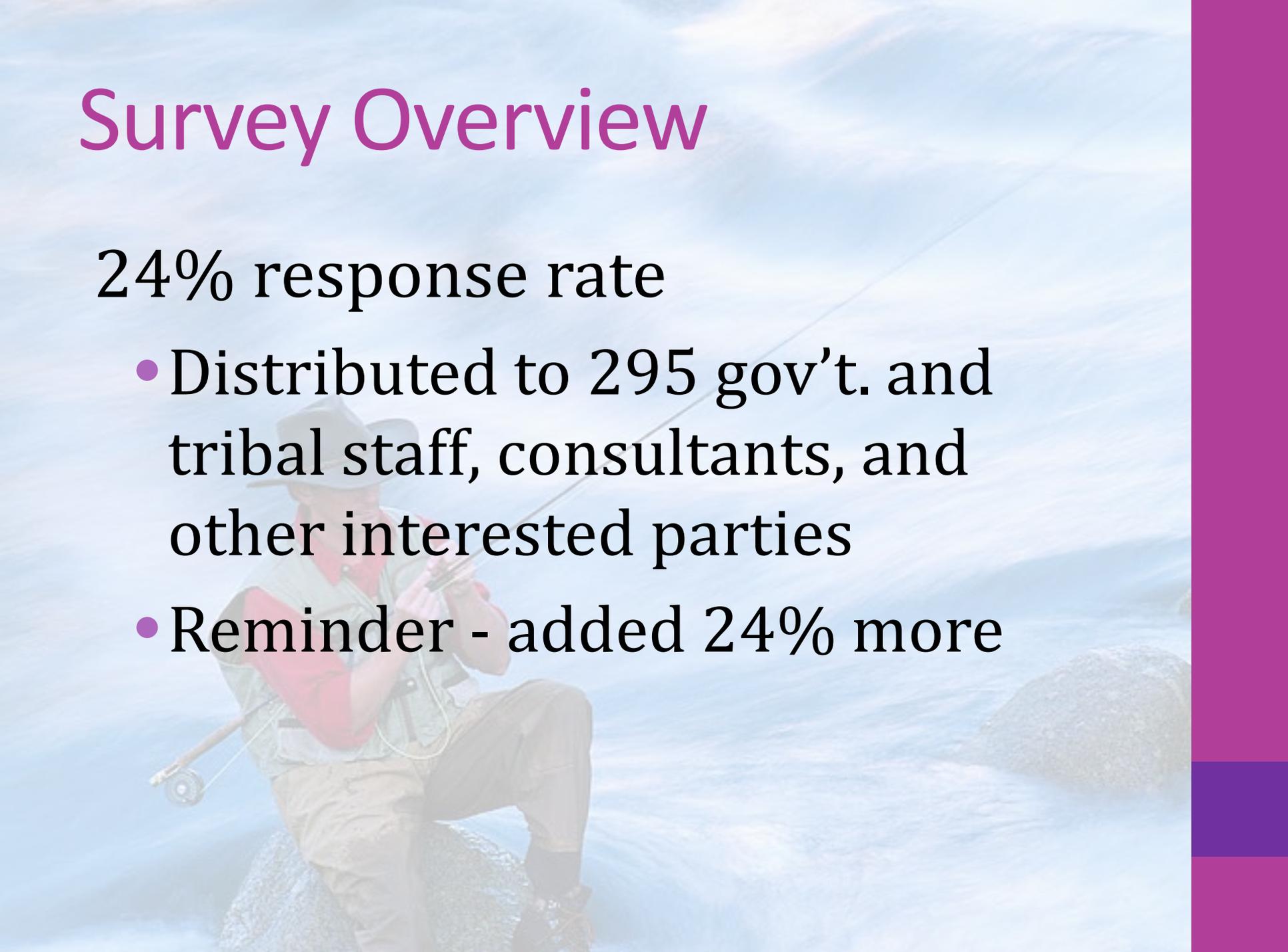
Solicit feedback from past participants and new grantees

- Make the meetings more “meaningful and worthwhile” for non-Ecology participants
- Address topics relevant to local governments, new grantees
- Identify ways to increase interaction and networking

Survey Overview

- February 1-15
- Survey Monkey – 15 questions
 - Mix of multiple choice (13) and open-ended (2)
 - Offered “Other” (5)
 - If “no”, asked for more explanation

Survey Overview

A person wearing a hat and a vest is sitting on a rock in a river, fishing. The water is flowing over rocks, creating white water. The background is a blurred landscape with mountains and a bright sky.

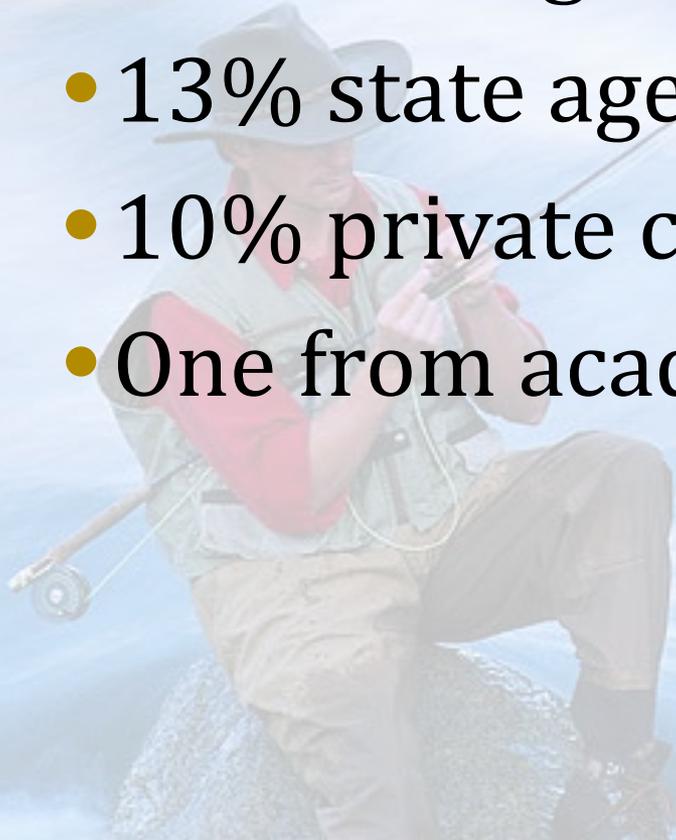
24% response rate

- Distributed to 295 gov't. and tribal staff, consultants, and other interested parties
- Reminder - added 24% more

Survey Overview

71 non-Ecology respondents

- 76% local government
- 13% state agency staff
- 10% private consultant
- One from academia



Results: Q3

How many meetings attended?

- 1 (18%)
- 2-5 (45%)
- 6-9 (23%)
- 10 or more (14%)

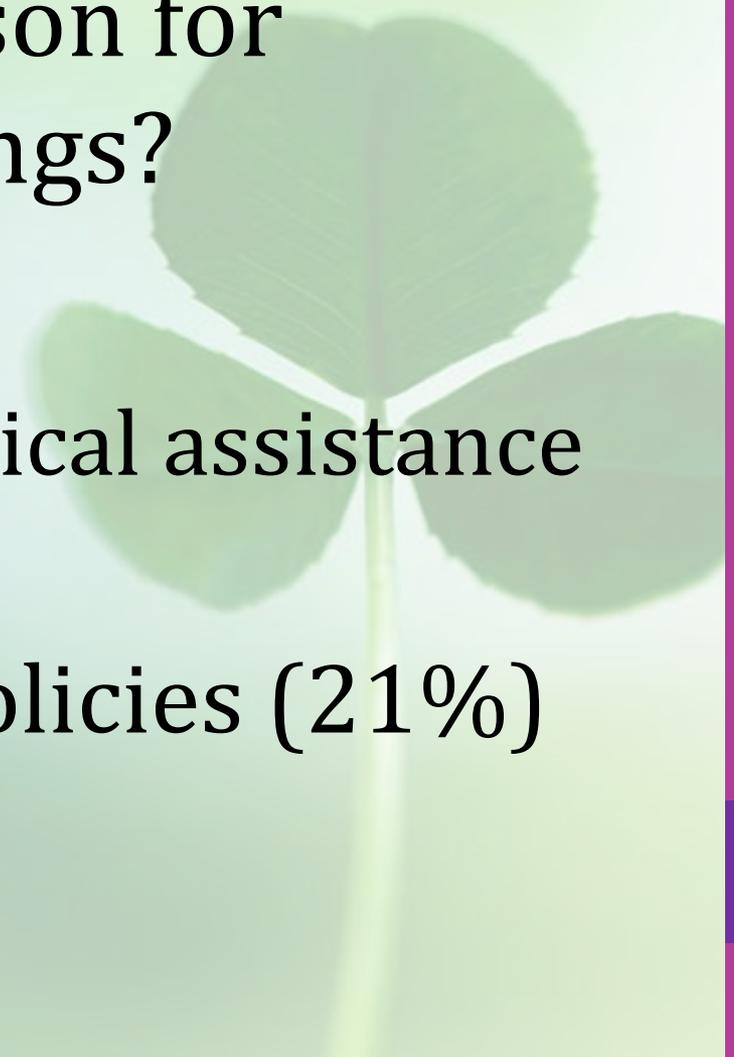
Results: Q2, Q4 and Q10

- Quarterly meeting frequency works well for 76% of respondents
- 10 am – 4:00 pm is “very” to “moderately” convenient for 88% of respondents
- Meeting notices provide adequate notice for 97% of respondents

Results: Q6

Most important reason for attending the meetings?

- Stay current
 - Guidance and technical assistance (41%)
 - Regulations and policies (21%)



Results: Q6

“Very valuable” and “Valuable”
agenda elements used

1. Topical presentations and panels (83 – 87%)
2. Legislative update (81%)
3. Roundtable (62%)
4. Networking (59%)

Results: Q9

Top 10 agenda topics for 2012

Over half of respondents want:

1. No net loss
2. Shoreline buffers



Results: Q9

Over one-third of respondents want:

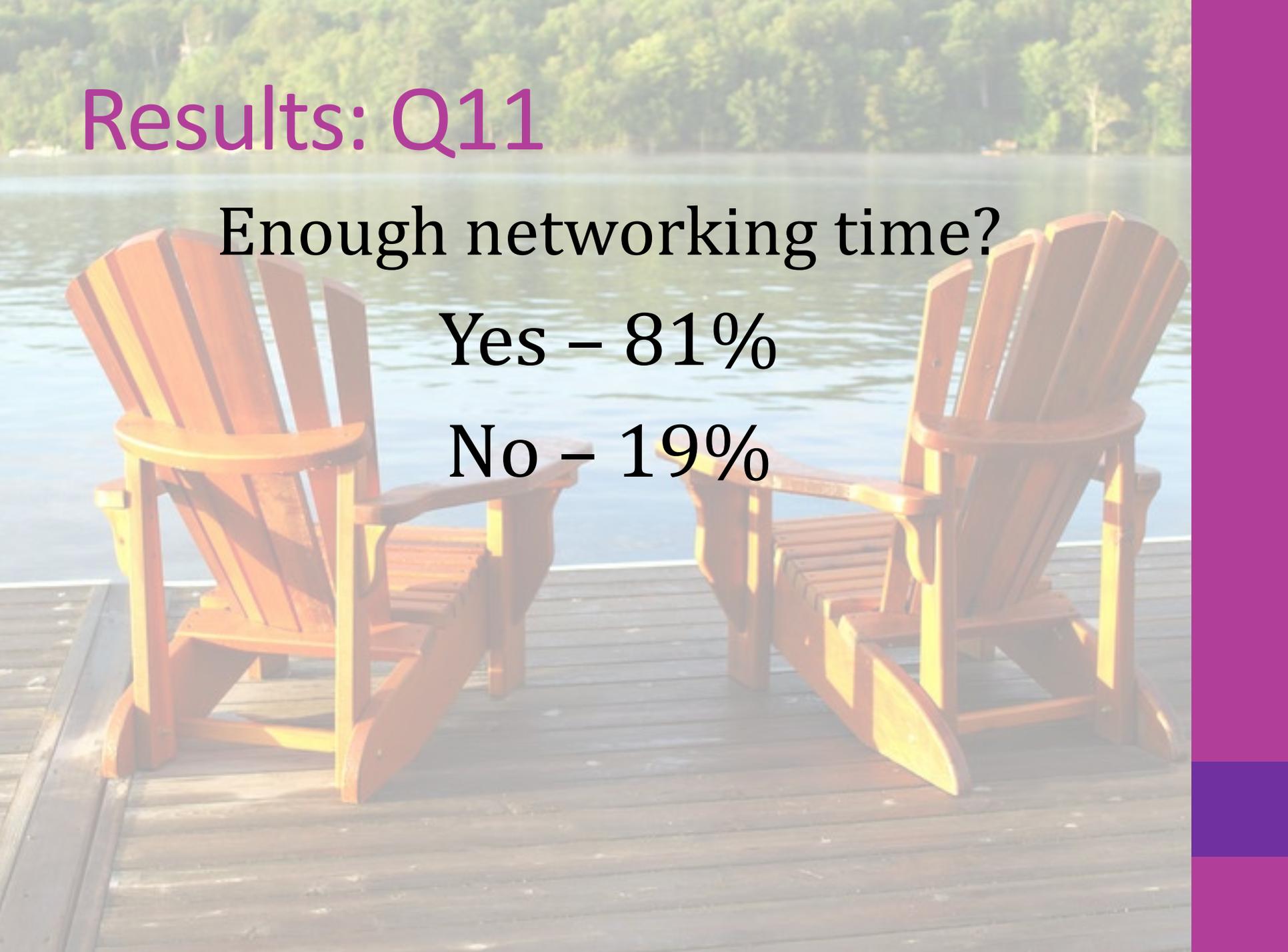
3. Lessons learned from adopted SMPs
4. Nonconforming uses
5. Cumulative impacts analysis
6. Armoring
7. Flood/FEMA
8. Restoration Plan
9. GMA/CAO
10. Managing existing development

Results: Q11

Enough networking time?

Yes – 81%

No – 19%



Results: Q11

Options to add more networking:

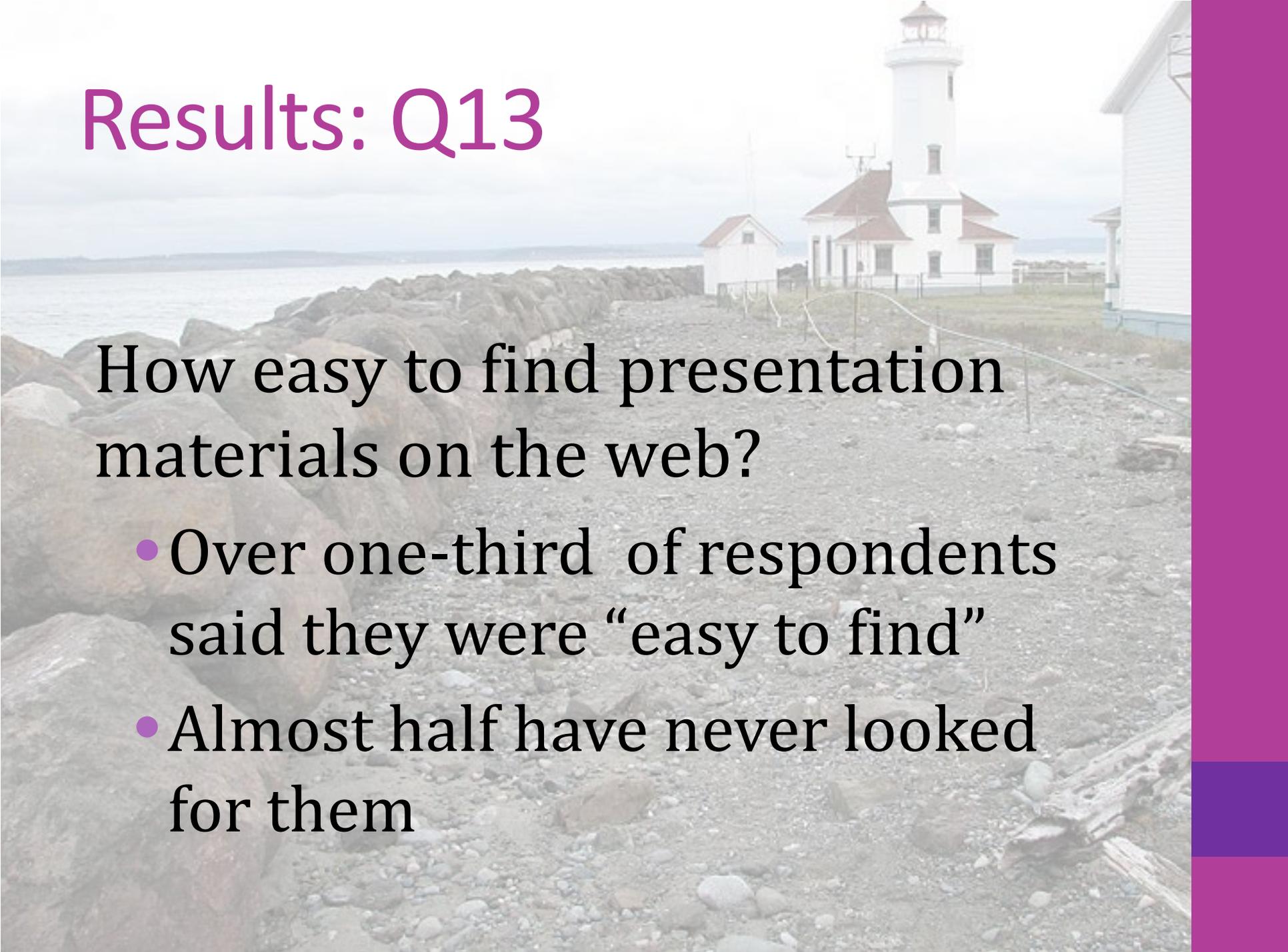
- Use round tables
- Facilitated small group discussions; informal table discussions
- Break up group by “phase” in SMP process
- Regional meetings in alternate quarters
- Longer breaks, let lunch be lunch

Results: Q12

How to encourage more participation?

- Round tables, small group discussions, regional meetings (36%)
- Call on non-Ecology staff (25%)
- Call on me or ask me to give a presentation (19%)

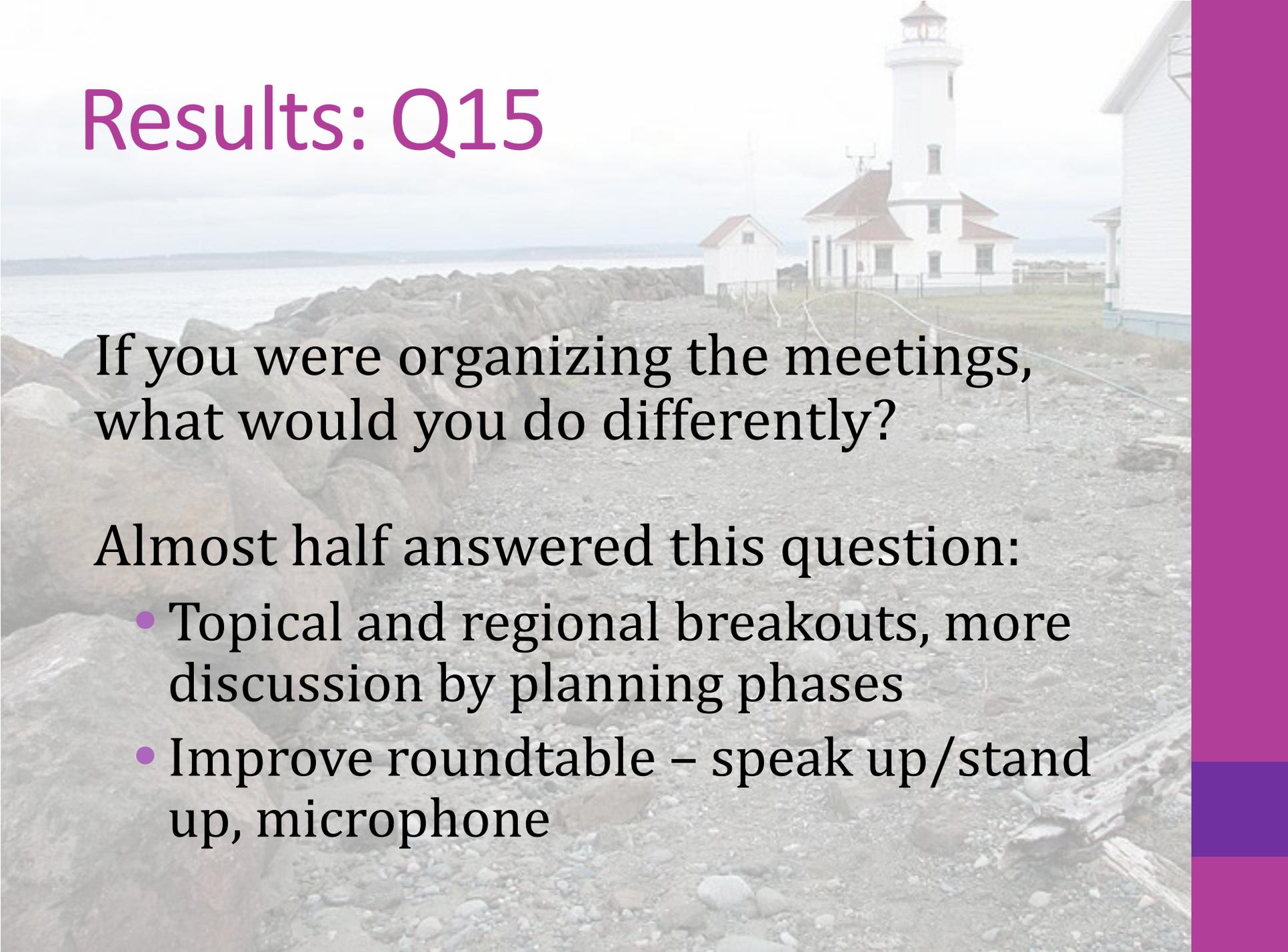
Results: Q13

A background image showing a white lighthouse with a red roof and a lantern room, situated on a rocky shore. The lighthouse is surrounded by a low wall and a fence. In the foreground, there are large, dark rocks and a pebbly beach. The sky is overcast, and the ocean is visible in the distance.

How easy to find presentation materials on the web?

- Over one-third of respondents said they were “easy to find”
- Almost half have never looked for them

Results: Q15

A background image showing a white lighthouse with a red roof and a lantern room, situated on a rocky shore. The lighthouse is surrounded by a low wall and a fence. In the foreground, there are large, dark rocks. The sky is overcast, and the water is visible in the distance.

If you were organizing the meetings, what would you do differently?

Almost half answered this question:

- Topical and regional breakouts, more discussion by planning phases
- Improve roundtable – speak up/stand up, microphone

Summary

- ✓ Have presentations directly relevant to planning requirements and local experience
- ✓ More discussion, small groups – organize small groups by phase in update process and/or region

Summary

- ✓ Continue to meet quarterly; use current method of invites/notices
- ✓ Make the Roundtable more succinct; ask everyone to speak up or provide a microphone
- ✓ Organize agenda and room to encourage discussion and networking

Survey Summary

Google

Ecology SMP Planners

Coordination Meetings

Survey Data

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